

LADUMA

THE INFINITE WHITEBOARD: BUILD THE BIG PICTURE

CREATING A BESPOKE DIGITAL COLLABORATION SPACE FOR THE HYBRID WORKFORCE

COLLABORATION HAS CHANGED

DISPERSED TEAMWORK IS THE NEW NORMAL

Work has become something you do, rather than somewhere you go. Teams working on projects from dispersed locations has become the norm.

Whilst studies show the shift to remote work has benefited individual productivity, teamwork has suffered. According to research by workspace design specialists Gensler, time spent on collaboration is down by as much as 37% on pre-pandemic levels.

Easier and more effective collaboration between onsite and remote workforces is now a critical priority.

37%

less time spent on collaborative tasks compared to before the pandemic.

74%

of CFOs expect to migrate at least 5% of staff to permanently remote positions.

THE NEED FOR ADAPTABLE DIGITAL WHITEBOARDS

Digital Whiteboards give teams the freedom to express their ideas with sketches, text and colour.

However, conventional solutions lack the functionality required to effectively brainstorm, collaborate and ideate from different locations.

Workers need to communicate and collaborate all at once, meaning ideas are shared and developed simultaneously as a team.

Those in the office need infinite space, to allow them to have limitless vision - with hardware that can be manipulated and shifted to their own requirements.

Remote workers need software that enables them to equally contribute to these discussions intuitively.

THIS NEW WAY OF WORKING
DEMANDS NEW TECHNOLOGY...





INTRODUCING LADUMA

The Digital Workspace that Optimises the Whiteboarding Experience

An adaptable visual collaboration platform, with an infinite digital whiteboard that integrates with MS Teams to supercharge your existing infrastructure.

WORK IN THE HERE AND NOW

Whiteboard sessions are synchronised for simultaneous, real-time collaboration from anywhere.

COMMUNICATE AND COLLABORATE AT ONCE

Work in a more human way. Read your peers' facial expressions and body language as you collaborate, even if they are in a different location.

HAVE EVERYTHING IN ONE PLACE

Enhance your whiteboard sessions using your favourite devices, applications, and specialist tools on one integrated platform.

CUSTOMISE YOUR ENVIRONMENT

Manipulate room walls to your own specifications. Drag, drop and place interactive whiteboards and content with ease.

GIVE EVERYONE AN EQUAL VOICE

Synchronous real-time whiteboarding and content sharing allows remote workers to join on equal footing with office-based colleagues.

BREAK FREE FROM SINGLE SCREENS

Join videocalls via smartphone and review documents on your laptop as you add to whiteboard discussions on your tablet. Achieve frictionless collaboration from any location.

NO MORE SMALL SCREEN COLLABORATION

Transform your meeting room walls into 360-degree limitless displays. Resize and reshape whiteboards and infinitely expand to paint the big picture.

SOLVING HYBRID WORK CHALLENGES

Laduma's Digital Workspace Solves the Problems Posed by New Ways of Working

CONTRIBUTE WITHOUT SEIZING CONTROL

Micromanagement and domination of meetings by one individual kills collective creativity.

Actively facilitate collaborative meetings without taking full control and stopping the flow of discussion. Share unlimited documents, whiteboards and content simultaneously and instantly without dominating the meeting or killing creativity.

NO MORE DULL VIDEO MEETINGS

Conventional solutions lack the ability to facilitate intimate, collaborative meetings in real-time using whiteboards.

Make one-to-one meetings more interactive. Laduma's integration with MS Teams allows you to use whiteboard functionality for private video meetings, reviews and ideation sessions with individual members of your team - easily locking the room (VMR) to keep the session secure.

DON'T BE LIMITED BY ONE DIMENSIONAL PROCESSES

Conventional whiteboard solutions can be rigid, one dimensional and ultimately inefficient and outdated.

Modern whiteboard solutions need to bridge the gap between office and remote workers in hybrid teams. Application-based whiteboard solutions, whilst great for remote users, tie office-based colleagues to small screen experiences.

With Laduma, create your own bespoke in-office collaboration environment, adapted perfectly for your own personal needs at a moments notice. Create, drag and drop content from wall to wall, making your entire wall space your canvas.

Empower remote colleagues to contribute directly from any location on any device, for truly joined up hybrid teamwork.

NO NEED TO RIP AND REPLACE

Conventional digital whiteboards can feel like the only option for those reluctant to waste their existing assets.

Laduma enhances the infrastructure that you already have. Our out of the box, turnkey solution can be used with your existing technology, using your current laptops, tablets, phones and meeting room infrastructure to leverage our platform from anywhere in the world.

Once Laduma is installed, we do all of the heavy lifting for you, managing any maintenance or updates.

AVOID CREATING A GRAVEYARD OF IDEAS

Digital Whiteboards with no communication functionality lose connection to real-time, synchronous collaboration.

Our MS Teams video integration allows you to collaborate and communicate live. Give all users access, allowing them to draw, write and comment on your ideas, in the here and now. This ensures that you can articulate all of your lightbulb moments and never lose an idea again



LADUMA AT A GLANCE

Big Picture Whiteboarding Features that Empower Workers to Capture their Best Ideas

1

MS TEAMS VIDEO INTEGRATION

MS Teams video Integration allows you to collaborate whilst communicating effectively through body language and facial expressions. Save time sending whiteboard notes and drawings back and forth. Work in the present, adding to ideas with immediacy.

2

INSTANTANEOUS DOCUMENT SHARING

Share documents, data and content instantly. Pick and choose what content to view and where to display it, whether you are a graduate or a CEO. Everyone has the power to share their ideas freely.

3

SYNCHRONISED WHITEBOARD

Sessions are synchronised for simultaneous, real-time collaboration. Write, draw or annotate the same virtual space from anywhere, on any device - making location irrelevant.

4

FULLY ADAPTABLE WALL SPACE

Instantly adapt workspaces to immediate requirements at a moment's notice. Walls can be adapted and manipulated to fit your purpose giving you infinite space to work.

5

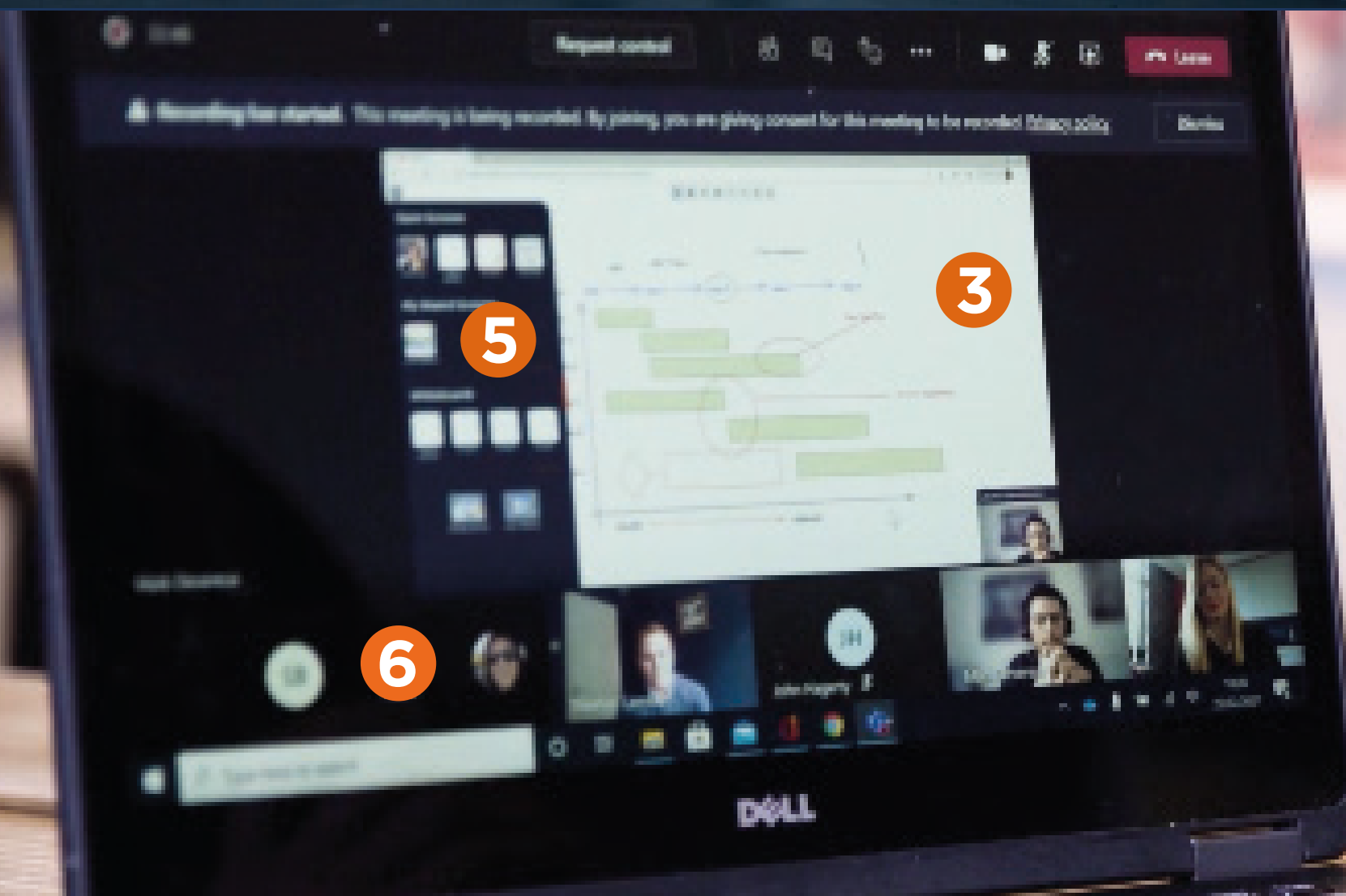
NOTES SAVED IN TEAMS CHANNEL

Save time looking for your meeting notes and lost ideas - Each workspace has a 1:1 relationship with an MS Teams channel capturing any relevant meetings or exchanges.

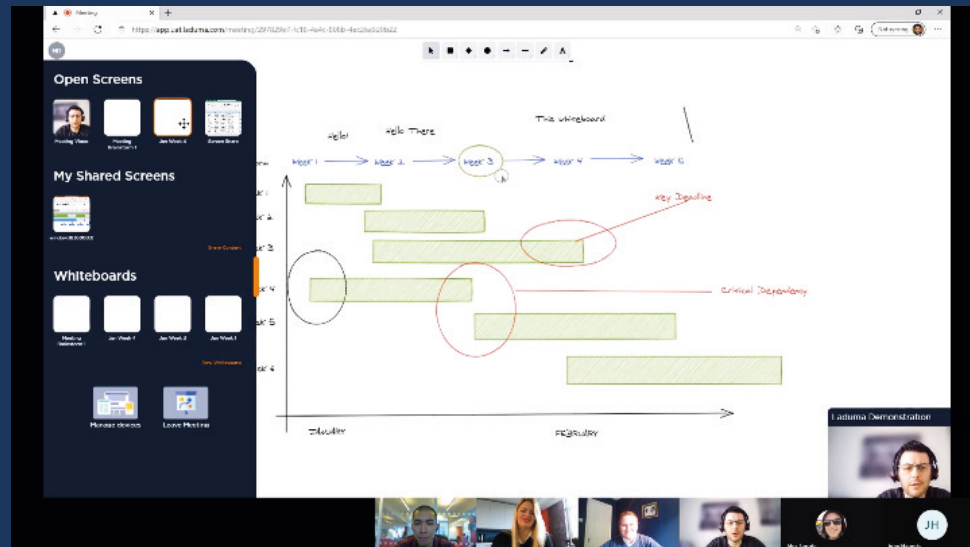
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COHESIVE APPLICATION ECOSYSTEM

Integration with Teams, Outlook and other applications, knits your most valued tools into one cohesive collaboration ecosystem - allowing you to have a holistic view of your calendars and schedules.

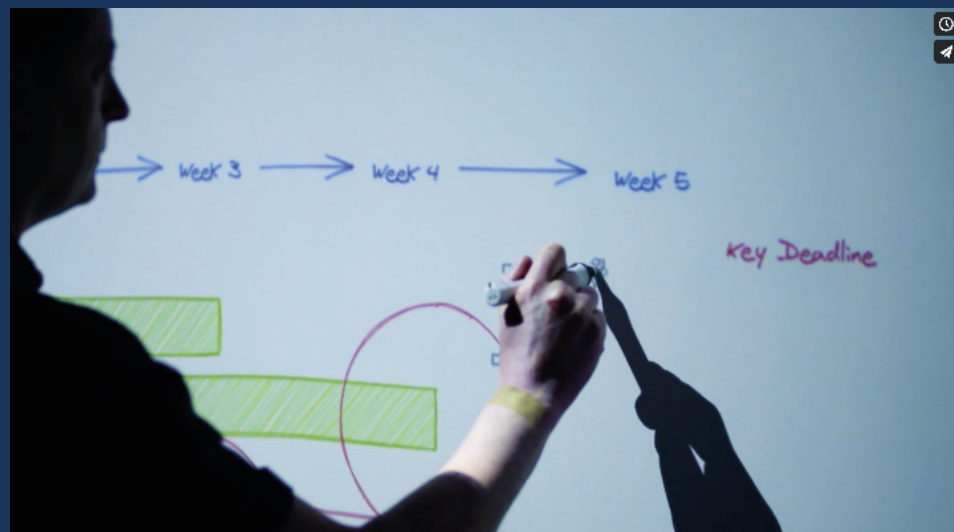


FUNCTIONALITY FOR YOU



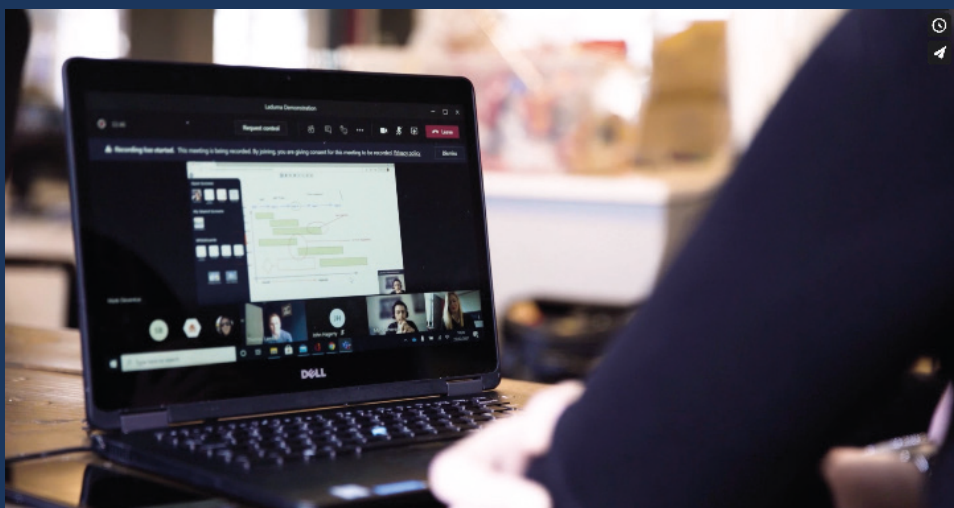
Brainstorming and Ideation

Immersive virtual spaces enable digital collaboration with a human touch, helping people to harness their inner creativity. Unlike conventional solutions, Laduma enables simultaneous whiteboard and content sharing. Transform meeting walls into interactive whiteboards for face-to-face collaboration. Make brainstorm sessions more inclusive by opening them up to dispersed teams. Contribute to whiteboard sessions from anywhere on a tablet or smartphone device.



Design

Use whiteboards to sketch out your creations digitally and capture them in the cloud. Make the whole room your 360-degree canvas for design thinking. Build wireframes or drawings on one wall, map customer journeys on another. Run multi-day design sprints without blocking out rooms for days. Build your creations, capture your ideas and recall them days later, either in the office or at home, to pick up right where you left off.



Workshops and Interactive Meetings

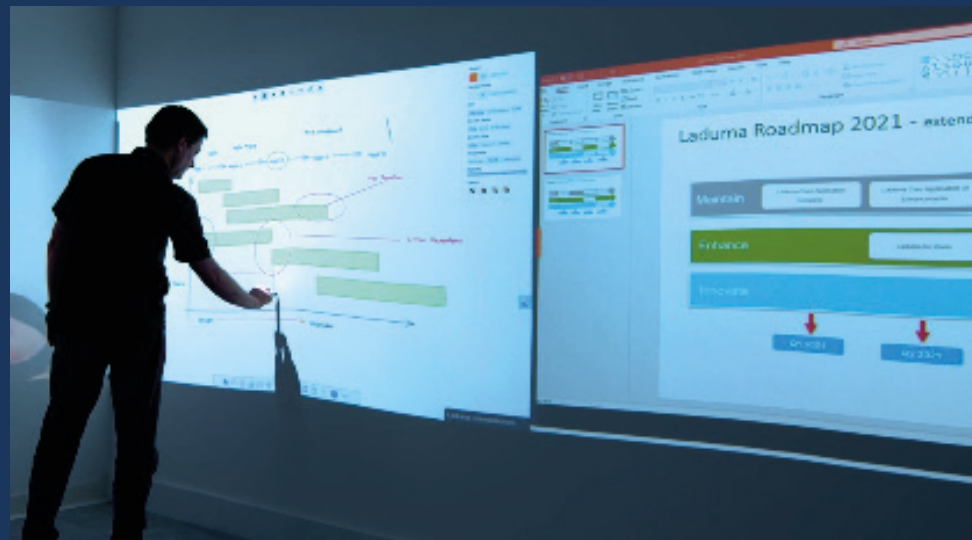
Make full use of available space to deliver truly interactive workshops and meetings. Enable shoulder-to-shoulder collaboration with digital whiteboard sessions. Play full-wall videos for maximum impact and immersion. Digitally capture whiteboard output from workshops and training for instant distribution to attendees. Deliver inspiring experiences which have a permanent and definitive impact on company culture and performance.

R ENTIRE ORGANISATION



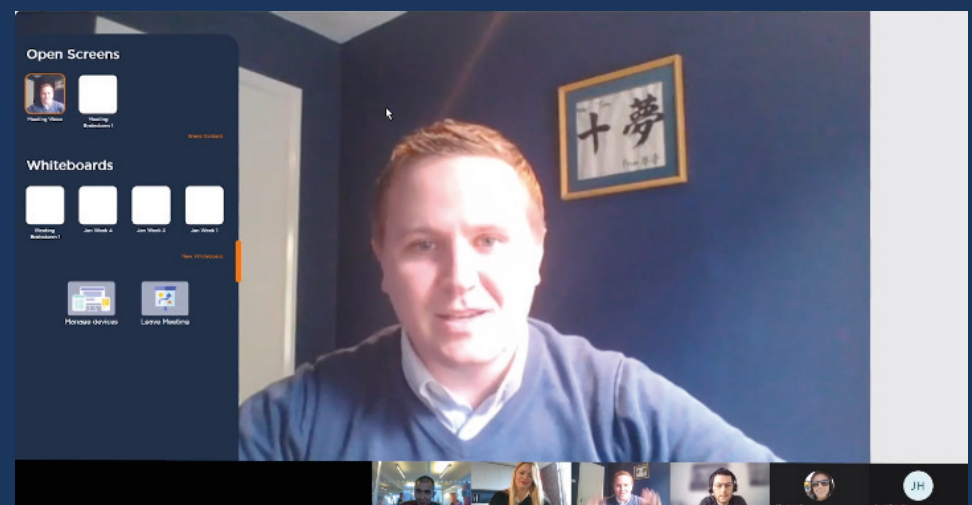
Marketing

Take the pain away from marketing management, structuring meetings, campaigns and content on one cohesive platform. Use whiteboards to connect, collaborate, create and capture from anywhere. In the office, transform physical spaces into inspiring 360-degree interactive spaces for real-time campaign planning, creative brainstorms and content design. Capture your creations at the click of a button and then pick up your projects from anywhere in the cloud.



Software Development

Deliver more engaging Scrum meetings with 360-degree interactive wall displays. Use whiteboard functionality to create and refer to Kanban boards, product backlogs and sprint plans simultaneously. Save documents, notes and meeting recordings, then recall them whenever and wherever you need to. Access meetings on the go using any simultaneous combination of devices to keep cross-functional or dispersed teams connected.



Strategic Management

When an incident arises, rapid response and effective management is key to assuring optimal outcomes. Adaptable whiteboards give you the agility to adapt your physical workspaces to immediate and urgent business requirements. Transform empty meeting spaces into fully functional command centres at the click of a button. Transform walls into fully customisable displays. Pop-up dashboards, data feeds and critical information for immediate yet informed decision making.

Laduma is **The Turn-Key Solution** for Hybrid Collaboration

Our all-in-one platform gives you the space you need to see the big picture

The Key to Your Command Center

We do all of the heavy lifting for you. Once Laduma is fitted and installed, you don't need to worry about training your staff to get the most out of the platform or the maintenance of our software - We do everything for you. Our Digital Laduma rooms give you a supercharged collaboration and ideation suite right out of the box.



Our Vision for Hybrid Teams

Laduma allows teams to capture the big idea by enveloping entire spaces and immersing individuals in a world where possibilities are limitless and all ideas are welcome - no matter who or where they come from. From board members, to graduates, from Los Angeles to London, every voice is amplified and empowered.

Laduma connects offices together, meaning dispersed teams can do their best work, together, even if they don't share the same office or time zone.



Open up a conversation

To find out more about our Digital Workspace solution for the Hybrid Workforce, please contact us to request a demo by emailing us on info@laduma.com

or Visit www.laduma.com for further thought leadership and guidance on Hybrid Working.
Alternatively call us on the details below:

BEGIN YOUR JOURNEY TO THE HYBRID WORKSPACE...

LADUMA

COLLABORATION WITHOUT CONSTRAINTS.
FROM THE OFFICE. FROM HOME. FROM ANYWHERE

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